

Maccabi GB

PROGRESS REPORT 2015



WELCOME

In my time at Maccabi GB the organisation has gone through some incredible and positive developments. We are engaging more of the Community each year through our 'Sport for Everyone' Programme, notable events like the Maccabi GB Community Fun Run, Streetwise, numerous International Delegations and much more. We are constantly growing and adapting to meet the ever-changing needs of the Community.



**MACCABI GB HAS
GONE THROUGH
SOME INCREDIBLE
AND POSITIVE
DEVELOPMENTS**



Now, it gives me great pride to see us go one step further. In 2014 we went beyond delivering sporting activities, creating a programme aimed at keeping Anglo Jewry healthy for generations to come. The 'Sport, Health & Wellbeing' (SHW) Programme has been introduced to focus on all areas of a healthy lifestyle – from exercising regularly to eating more healthily. A crucial part of the campaign is the work we are doing with other communal organisations. SHW has enabled us to establish a partnership with Chai Cancer Care, creating bespoke walks for their clients. It has seen us partner Jewish Care to host events specifically tailored at keeping people active and social into their later years. It has allowed us to work alongside Langdon to design activities for members of the Community with physical or learning difficulties.

By creating these partnerships we are reaching more people than we ever have before and establishing ourselves as the key portal for the Community in all matters of Sport, Health & Wellbeing. The Programme was launched in the latter part of 2014 and I look forward to this Programme being rolled out in the year ahead.

Of course, our vast calendar of projects, programmes and events have continued. Our Community Sports Days engaged over 1,000 people and included events such as a Handball, Ice Skating and the unique Community Dog Walk. The 8th Maccabi GB Community Fun Run at its new home at Allianz Park saw over 3,000 attendees. Team Maccabi GB's 13-16-year-old athletes surpassed even their own high expectations to win an astonishing 142 medals at the JCC Maccabi Games in New Jersey. It gave us immense pride to host large-scale events, such as the European Maccabi Football Trophy and the European Maccabi Confederation Future Leaders.



Forum Business Seminar, which welcomed young, Jewish people from around the world. The Maccabi GB Challenge Tour enjoyed a fabulous trip around Israel with eleven young people who had physical or learning difficulties. Jewish sport is strong, with 1,600 of our youth actively engaged in Schools each week, over 5,000 students playing in an MGB School Sports Tournament and the continued success of our affiliated Maccabi Leagues, Clubs and Centres. Our reach across the UK was highlighted with the introduction of the first ever Regional Sports Development Coordinator in the North. Additionally, Streetwise has engaged over 20,000 young people for the second year in a row, capping off a marvellous twelve months.

At the front of this Progress Report, you will see a special Star of David. It is an amalgamation of four Maccabi GB logos, highlighting the evolution of the organisation - from our Blue Maccabi GB 'corporate brand', our International Events Union Flag, our 'Sport for Everyone' logo for events & regular sports clubs, and now our 'Sport, Health & Wellbeing' Programme. Maccabi GB continues to work tirelessly to deliver as many opportunities as possible for members of the Community to remain healthy, live better and bring Jewish people together.

Finally, I want to thank our participants, Presidents, Vice-Presidents, Board Members, volunteers, supporters and donors. Without you all, none of the work that we do would be possible.

Michael Ziff

Proud Chairman of Maccabi GB

**Maccabi World Union Deputy
Director-General & Director
of Education, Rabbi Carlos
Tapiero (left), European Maccabi
Confederation Chairman, Motti
Tishauer (centre) and Maccabi GB
Chairman, Michael Ziff (right)**



The inaugural Maccabi GB Running Club sets off from Allianz Park Stadium



MOST PEOPLE TAKE THEIR HEALTH AND WELLBEING FOR GRANTED SO IT'S GREAT TO SEE A JEWISH ORGANISATION TAKING SUCH AN INTEREST IN THIS AREA." CRAIG MORRIS (55), MACCABI GB JEWISH WALKING TOUR PARTICIPANT

SPORT, HEALTH & WELLBEING

Maccabi GB has always been at the forefront of Jewish sport in the UK, continually adapting with the Community in order to meet its needs. This year, the organisation evolved to bring its newest innovation – the 'Sport, Health & Wellbeing' Programme.

In addition to the sporting programmes and events Maccabi GB continues to offer, 'Sport, Health & Wellbeing' was created to provide a range of products suitable for all ages to aid the Jewish Community in areas of health and fitness. Some people do not enjoy playing regular sport, yet are still keen to pursue a healthy and active lifestyle – this is where our new initiative comes to the fore. A crucial aspect of the Programme has seen us partner other communal organisations to ensure delivery where it is needed most.

The first event held under the 'S,H&W' banner was the Lawn Bowls Taster Day, run in partnership with Jewish Care. Sixteen people come together to try the sport for the first time. The importance of the day was highlighted as five people decided to take up Lawn Bowls on a regular basis. We also hosted our first Jewish Walking Tour of London where a sold-out group of 30 people of all ages took in the history and culture of Jewish East London, whilst getting active at their own pace.

With the Community getting its first taste of Maccabi GB's 'Sport, Health & Wellbeing' in 2014, there is plenty more to come from the Programme next year to ensure the Community has numerous and varied ways to remain healthier for longer.



SPORT FOR EVERYONE

The 'Sport for Everyone' (SFE) initiative has become one of the cornerstones of our engagement with the Community – a way to get active regardless of age, sporting ability or gender. This year the programme provided eight 'Sport for Everyone' events – also known as Community Sport Days.

In total, over 1,000 people took part in the likes of Community Cycling, a Handball Taster Session and our unique Community Dog Walk. From trying a new sport for the first time, to increasing weekly exercise, all of our Community Sports Days aim to bring the Community together in a positive, fun and non-judgemental way.

Below you can find a list of our unique and varied events:

Community Badminton Days
Two this year. 80 participants.

Community Bowling
80 participants.

Handball Taster Session
BRAND NEW. 40 participants.

Community Dog Walk
75 dogs and 200 people.

Community Netball Day
Latest 'Ladies Only' event. 90 participants.

Community Ice Skating
BRAND NEW. 50 participants.

Community Cycling
First ever MGB event at the Olympic Park. 13 participants.



Maccabi GB
sport for everyone!

Participants at the Maccabi GB Community Cycle Day at the Queen Elizabeth Olympic Park Velodrome



i THE 'SPORT FOR EVERYONE' PROGRAMME SAW 3 GENERATIONS OF THE SAME FAMILY ENGAGE IN SPORT AND EXERCISE TOGETHER

Players from Maccabi Netherlands (left) and Great Britain (right) compete in the first ever Jewish Women's Futsal Tournament



MAJOR EVENTS

This year has been particularly exciting, as we hosted five large-scale events which welcomed Jewish people from around the world.

The annual Macc 5's lived up to its title of 'The UK's Largest Jewish 5-a-side Tournament', welcoming 54 teams to compete for silverware before the end of the 2013/2014 football season. Over 500 players from U9's to Masters categories took part. The annual MGB National Table Tennis Championships also welcomed over 130 of the top Jewish players of all ages from across the country.

It gave us immense pride to host the European Maccabi Football Trophy 2014. Over 200 athletes and spectators from five European Maccabi Delegations competed in Football and Futsal tournaments which for the first time ever included a Ladies Futsal tournament. We also welcomed Maccabi USA, whose Basketball Team spent time in London as part of their European Tour. Whilst here they played Team Maccabi GB in a series of games and enjoyed a Friday night service with Rabbi Lord Sacks. Finally, MGB hosted the first ever European Maccabi Confederation Future Leaders Forum Business Seminar. Over 100 young, Jewish entrepreneurs from 23 countries spent four days networking, receiving business lectures from the likes of Google and Uber, and enjoying a Maccabi Shabbat.

These varied events brought Jewish people together to make friendships that will last a lifetime.

i **MACCABI GB MADE HISTORY BY CREATING THE FIRST EVER JEWISH WOMEN'S FUTSAL TOURNAMENT AND ENTERING A GREAT BRITAIN SIDE**



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MACCABI GB COMMUNITY FUN RUN

The Maccabi GB Community Fun Run is the biggest sporting fundraiser in the communal calendar. Now in its eighth year the MGB Community Fun Run was held at a brand new venue - Allianz Park Sports Stadium – and welcomed over 3,000 runners and spectators on the day. Those who took part ran, walked or jogged the 10k, 5k or 1k distances – and some even ran all three! Most importantly, the event helped raise over £100,000 for a record-breaking 43 charities.

It was an inspiring event, with more families and young runners taking part than ever before. This highlighted the Community Fun Run’s aim of getting the Community to take part in physical activity and raising funds, regardless of how often they exercised in their daily lives.



MACCABI GB COMMUNITY FUN RUN

Runners at Allianz Park set-off at the start of the 8th Maccabi GB Community Fun Run 5k race



I LOVED BEING PART OF THIS WONDERFUL COMMUNITY EVENT. I WAS INSPIRED BY THE RANGE OF JEWISH RUNNERS WHO WERE TAKING PART - OLD, YOUNG, RELIGIOUS, NOT RELIGIOUS, MEN AND WOMEN. I REALLY FELT A SENSE OF UNITY” 8TH MACCABI GB COMMUNITY FUN RUN PARTICIPANT



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Actively Jewish

TEAM MACCABI GB

This year, Team Maccabi GB's focus was on our young athletes. 75 thirteen-to-sixteen-year-olds competed at the JCC Maccabi Games in Cherry Hill, New Jersey, led by a 14-person Management Team. The squad excelled in America, winning a record-breaking 142 medals across eight sports and, most importantly, taking part in Jewish experiences they will remember forever.

With the European Maccabi Games in Berlin taking place from 26th July – 5th August 2015, we have our sights firmly set on Team Maccabi GB's 245-strong Delegation competing in Germany as part of the 2,000 participating athletes. Throughout 2014 preparations were well underway, which included trials and squad selection. Training now continues into next year. Additionally, plans are ongoing for Team Maccabi GB's Jewish Identity Programme (Pre-Camp) - a first for Great Britain at a European Maccabi Games.

Team Maccabi GB's 2014 JCC Maccabi Games Delegation



TEAM MACCABI GB'S JCC MACCABI GAMES DELEGATION RETURNED HOME FROM AMERICA WITH A RECORD-BREAKING 142 MEDALS



**MACCABI GB BROKE 2 RECORDS
IN CONSECUTIVE WEEKS IN 2014 –
LARGEST EVER PRIMARY SCHOOL BOYS
AND GIRLS SPORTS TOURNAMENTS**



Participants take part in the Maccabi GB Secondary School Girls Table Tennis Tournament

SPORTS PROGRAMME

We believe that it is essential to instil a passion for sport from a young age. Through School Curriculum PE Lessons Maccabi GB engaged over 1,600 young people each week in Primary Schools in 2014. This year alone we delivered an impressive 1,820 sessions in total.

We also welcomed over 5,000 children to 32 Primary and Secondary School Sports Tournaments, clinics and taster sessions. These included Badminton, Track & Field, Swimming, Netball and many more. We also held our largest ever Primary School Boys and Primary School Girls Football Tournaments, with over 500 players in 60 teams engaged across both events.

Our commitment to our Sports Programme has seen us create a brand new position dedicated to the North of the UK. The MGB Regional Sports Development Coordinator will specifically provide Sport, Health and Wellbeing activities to the UK's Northern, Jewish Communities.

One of the first initiatives has been the establishment of 'MGB@TheZone', bespoke sports activities at The Zone Centre in Leeds. This further emphasises our commitment to growing a healthier Jewish Community from grassroots upwards on a national level.



Maccabi GB
sport for everyone!



Team Maccabi GB take on Maccabi USA in a series of Basketball matches



A family enjoying the 8th Maccabi GB Community Fun Run





Participants of the 'UJIA Birthright in partnership with Maccabi GB' Sports Tour to Israel



Maccabi GB Futsal competing in the FA National Futsal League Southern Division 1



The 2014 Maccabi GB Challenge Tour to Israel group

i

75% OF MGB HANDBALL'S PLAYERS HAD NEVER PLAYED THE SPORT BEFORE JOINING THE TEAM THIS YEAR



A Maccabi GB Handball player jumps to shoot



Maccabi GB
sport for everyone!

MACCABI GB SPORTS CLUBS

Maccabi GB has established an impressive roster of regular Sports Clubs all responsible for bringing Jewish people together.

In addition to our regular Clubs, which include Badminton, Table Tennis and Tenpin Bowling - all which welcome 20-50 people each month - we have added a successful Walking Club to reach a different demographic of the Community. A Running Club has also been launched with great success. We are also proud to partner the Israeli Dance Institute to offer a unique way of getting exercise. Our Futsal Club has also seen a meteoric rise -

it has over 20 registered players, went the whole of the season undefeated and now represents British Jewry in the highest division of the National Futsal League. The Maccabi GB Table Tennis Club has also seen great success - winning their League Championships for only the second time in history. The brand new Handball Club - created after the success of the Taster event - also competes in a London League.

With these clubs in place, and more planned for next year, we constantly offer a variety of sport to ensure there is always an avenue for members of the Community to stay active.

The 2014 Maccabi GB Challenge Tour to Israel group at The Kotel



WHEN I THINK OF CHALLENGE TOUR I THINK OF EVERYTHING I HAVE ACHIEVED... I'VE HAD AN INCREDIBLE TIME" CHLOE (17), CHALLENGE TOUR PARTICIPANT



MACCABI GB CHALLENGE TOUR 2014

This year saw the 11th Maccabi GB Challenge Tour to Israel – funded by the Pierre Gildesgame Memorial Fund and other private donors. Eleven young people with physical or learning difficulties, together with their eight carers, took part in this incredible tour around Israel.

Before the Tour began we hosted the first ever 'Challenge Tour Orientation Weekend', giving the group a chance to get to know each other and start to learn about the trip. The participants, many of whom had never been on a plane before, spent two weeks in Israel taking

part in cultural, historical and Jewish experiences. Memories were made which will be cherished forever. From journeying up Masada to swimming in the Dead Sea; from riding camels to visiting the Kotel; from sailing to abseiling, every member of the group 'challenged' themselves each and every day during the trip.

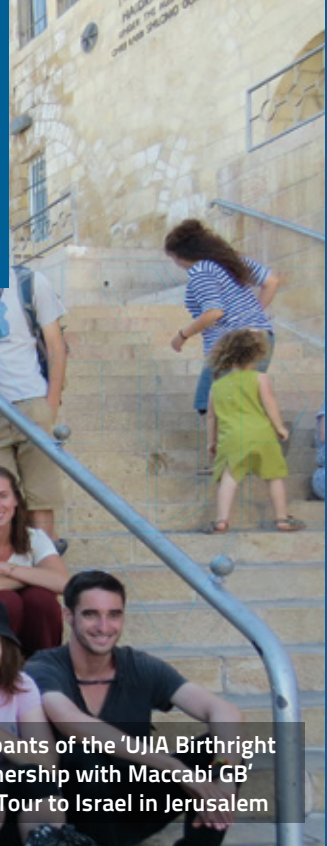
Next year, in addition to Challenge Tour reunions, MGB will be focused on creating integrated programmes to ensure that all members of the Community have the opportunity to take part in Sport, Health & Wellbeing activities.



Maccabi GB
SPORT • HEALTH • WELLBEING



ON TOP OF FEELING A MUCH STRONGER CONNECTION TO MY HERITAGE, A SENSE OF PRIDE ABOUT BEING A JEW, AND SPENDING 10 DAYS IN A BEAUTIFUL COUNTRY, I MET THE MOST INCREDIBLE GROUP OF PEOPLE.” REBECCA (23), ‘UJIA BIRTHRIGHT IN PARTNERSHIP WITH MACCABI GB’ PARTICIPANT



Participants of the ‘UJIA Birthright in partnership with Maccabi GB’ Sports Tour to Israel in Jerusalem

ISRAEL

Maccabi GB ensures that there are strong links between Great Britain and Israel, arranging tailored tours throughout the year.

2014 saw the first ever ‘UJIA Birthright in partnership with Maccabi GB’ Sports Tour to Israel. 46 participants – aged 18-26 – travelled across Israel for ten days, exploring their Jewish identity whilst engaging in sporting, religious and cultural activities. This unique trip is specifically for participants who have never previously been to Israel on an educational programme before.

In June, Maccabi GB attended the Maccabi World Union Plenum and Future Leaders Forum. The annual event, held at the Kfar Maccabiah, welcomed over 200 Maccabi Delegates from 35 countries around the world to Israel. Throughout the seminars there were a number

of important announcements, workshops, planning meetings and cultural trips.

The Maccabi GB Lawn Bowls Association Israel Tour saw 73 delegates take part in competitive matches and enjoy educational tours of Israel’s historic sites. There was also the Maccabi Masters Football League Tour of Israel - 32 participants combined playing matches with sightseeing and attending organised talks on current hot topics.

In addition to Maccabi GB sending participants to Israel, December 2014, saw a delegation of Israeli teenagers from Maccabi Tzair visit the UK for the 70th Maccabi GB Chanukah Torch Relay. Over ten days the Israeli representatives visited Schools, Nurseries, Clubs and Care Homes across Britain teaching the meaning of Chanukah and the Maccabi Movement.



A member of the Streetwise team takes a session



STREETWISE

Streetwise has grown to become one of the most important deliverers of informal education to young people within the Community. Engaging over 20,000 young people for the second consecutive year, the project – a partnership between Maccabi GB and the CST – offers a variety of programmes on the National Curriculum subjects of PSHE (Personal Social Health & Economic Education) and SRE (Sex & Relationships Education) as well as Personal Safety. These were delivered to 66 Jewish and non-Jewish Primary and Secondary Schools and 40 community organisations nationwide.

2014 has seen many highlights. As the sole provider of Antisemitism Education in Jewish Secondary Schools, Streetwise engaged 2,000 young people in these sessions. National Antisemitism Workshops were specifically created after the summer events in Israel. A brand new programme was introduced for Year 8's – 'Anti-Bullying & Gender Stereotyping'. Additionally, as part of National Anti-Bullying Week, we reached over 3,300 young people in both Primary and Secondary Schools. The SRE Programme was also notable, as 183 individual sessions were delivered, engaging 3,400 students.



STREETWISE ENGAGED OVER 20,000 YOUNG PEOPLE FOR THE SECOND CONSECUTIVE YEAR



LEADERSHIP

Leadership by Streetwise

'Leadership by Streetwise' is a unique four-year-course that gives participants training and qualifications in a nationally accredited Sports Leadership course (by Sports Leaders UK) and is a key part of the work delivered by Streetwise and Maccabi GB.

One hundred people took part in this year's course, which included two residential weekends and a record five 'Hands-on Events' - where the participants put their training into action, running sessions for people with learning difficulties, sports activities and volunteering at the Maccabi GB

Community Fun Run. 'Leadership' is so popular it has grown from 64 participants in 2011 to 100 this year.

The Alan Senitt Community Leadership Programme

The Alan Senitt Community Leadership Programme is a schools-linking leadership programme and continues to grow in equal success. 60 young people, from six schools took part in the year-long programme. Participants are empowered to run projects aimed at enhancing their local communities. It culminated in a graduation ceremony in the RAF Museum.



All participants of a Leadership by Streetwise residential weekend

LEADERSHIP
2014/15 **BE INSPIRATIONAL!**



Leadership is so important to me and I wouldn't be where I am or have been given so many great opportunities if it wasn't for it!" Nicole Lessem (19), Leadership by Streetwise participant



MACCABI GB PARTNERS MORE THAN 100 COMMUNITY ORGANISATIONS ANNUALLY



Participants of 'The Real Ping' – including Maccabi GB Table Tennis players and staff – with Darius Knight (third from left), Great Britain's No.4 Table Tennis player

AFFILIATES AND PARTNERSHIPS

Since the turn of the year, Maccabi GB has created stronger ties with other communal organisations in order to maximise our exposure and engagement within the Community.

One of the first partnerships was with Chai Cancer Care. Through fundraising, we provided Chai clients with a table tennis table and equipment. We also jointly-established a brand new Walking Club which exclusively provides a means of exercise for Chai's clients. We partnered with World Jewish Relief for a corporate fundraising evening – The Real Ping - which welcomed 40 people and raised over £5,000. We established a partnership with Jewish Care which launched with the

mentioned Lawn Bowls taster session, whilst other partnerships we have developed, or are building upon, include JAMI, Norwood and JLGB.

Our 32 Affiliates and Sports Clubs have also had a strong year with Chigwell & Hainault Maccabi, Maccabi London Brady, Manchester Maccabi, 'MGB@TheZone' in Leeds and Maccabi GB Scotland ensuring that the British Maccabi Movement is as vibrant as ever. The Maccabi Football Leagues continue to remain a central part of Jewish sporting life for hundreds of players of all ages. Our commitment to this saw us sponsor what is now the Maccabi GB Southern Football League.



Maccabi GB™
Active Jewish

LOOKING FORWARDS

Maccabi GB is always looking to the future – and what an exciting year ahead 2015 is set to be.

Team Maccabi GB will be joining delegations from around the world to compete in three international Maccabi Games – European Maccabi Games in Berlin, JCC Maccabi Games in Fort Lauderdale and the Pan-American Maccabi Games in Chile. We have another full programme of 'Sport for Everyone' events which will bring the Community together through sport. Streetwise and Leadership by Streetwise continue to reach thousands of young people, supporting their personal development and molding them into Jewish Leaders of tomorrow. The continued growth of our 'Sport, Health & Wellbeing' Programme - allowing us to build stronger partnerships with other communal organisations and evolve to bring all aspects of a healthy lifestyle to Britain's Jewish Community.

Where 2014 laid the foundations for a healthier Jewish Community, 2015 will be the next step for Maccabi GB to ensure that there are even more ways for Anglo-Jewry to keep an active, healthy and happy Jewish lifestyle long into the future.



DID YOU KNOW, MACCABI GB...

- Is Britain's Leading National Jewish Sports Charity.
- Has been the Parent Body of the Maccabi Movement in Great Britain since 1937.
- Engages in excess of 36,000 Members of the Community nationally.
- Is a member of the Jewish Leadership Council.
- Delivers over 250 Projects, Programmes and Events each year.
- Runs the largest Sporting Fundraiser in the Anglo Jewish Calendar – The Maccabi GB Community Fun Run
- Provides a broad range of socially inclusive programmes tailored for those with special needs via our 'Ability Not Disability' Programme.
- Encourages members of the Community to take part in Sport, Health & Wellbeing activities, regardless of Age, Gender or Ability.
- Is also referred to as 'Team Maccabi GB', sending delegations of athletes to compete at Regional and World International Sporting events.
- Is the umbrella organisation for three affiliated UK Jewish football leagues, reaching 2,500 people weekly.
- Works with every mainstream Jewish Primary and Secondary School in Great Britain via its Sports and Streetwise Departments.
- Reaches 1600 children per week by providing PE Sports Curriculum Lessons and School Sports Clubs across 6 Primary Schools in London.
- Reaches 5000 children each year via our School Sports Tournaments we host across all age groups.
- And CST reaches over 20,000 young people via Streetwise Programmes promoting personal safety and personal development.
- Is a National Organisation with affiliated Centres in London, Manchester and Glasgow.

AND, did you know that, as a Registered Charitable Organisation, Maccabi GB cannot make any of this possible without your help?

If you wish to help us deliver our extensive programme of events, please return the donation form opposite, or visit

www.maccabigb.org/donate

I wish to support Maccabi GB by donating:

£5,000 **£2,500** **£1,000**

£100 **Other £**

Name _____

Address _____

Postcode _____

Tel _____

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Please make cheques payable to Maccabi GB

(charity number 1098206)

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Credit / Debit Card Number

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Start Date

Expiry Date

Issue No.
(Switch only)

Three digit
security code

Gift Aid Declaration

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I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for the current tax year (6 April to 5 April) that is at least equal to the amount of tax that Maccabi GB (charity number 1098206) will reclaim on my gifts for the current tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Signed _____

Date _____

Please complete and return this form to:

Maccabi GB
Freepost Plus RSGY-LEHK-RXAL
Shield House
Harmony Way
London NW4 2BZ



Maccabi GB™
Actively Jewish



JUST RAN MY 1ST EVER 5K
WITHOUT STOPPING! THANKS
TO @MACCABIGB SUNDAY
MORNING RUNNING CLUB
#FEELSGREAT"
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Maccabi GB
SPORT • HEALTH • WELLBEING

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